

A Personal Appeal **From the President**

"I earnestly appeal to every man, woman and child to pledge themselves, on or before the 28th of June, to save constantly and buy regularly Government Securities. The person who buys War Savings Stamps transfers the purchasing power of his money to the United States Government until after the war.

"May there be none unenlisted in the great volunteer army of production and savings."

(Signed) Woodrow Wilson.

Friday, June 28, 1918

Has Been Named as

National War Savings Day

Pledge Yourself to Save and Regularly Buy

War Savings Stamps



Help your community reach its quota.
Sign a pledge in the borough in which
you live, or join a War Savings Society.

National War Savings Committee for Greater New York
51 Chambers Street

In order that all may know their patriotic duty, this space has been contributed by

BANKERS' TRUST CO., 16 Wall St.

LAWYERS' TITLE & TRUST CO., 160 Broadway